

How Do I Use Your Products?



Translate your expertise to your customers

Technical information is what drives the success of today's technology-based products and services. Providing your customers with timely information about your products leads to satisfied customers and long-term relationships, increased revenues, and new product opportunities. We can help you develop effective documents and resources.

Manuals

Product documentation provides customers with the basic information they need to utilize your product effectively for their applications. We are experienced at developing documentation for hard copy, CDROM, and web delivery. We use common tools, such as Frame-

maker, Word, and PageMaker, and can manipulate output for HTML, PDF, or other electronic delivery formats.

Online Help

Software and web applications can be further supported and customer calls reduced by including an effective Help system. We utilize such tools as RoboHelp Office Suite to develop the appropriate Help application you will need.

Web Content

As information architects, we can help you design the content of your web site to provide easy access to company and product information, such as executive bios, company history and mission statement, useful contacts and links, product information, news, jobs, and affiliate information.



Share your expertise with your customers

White Papers

Sample applications of your technologies are easily presented as



Get the word out about how great you really are.

white papers. These documents can often provide greater technical detail than is possible in product data sheets. They can expand your customers' awareness of your expertise and abilities.

What's Different About Us?

Over the past 25 years, Jon Leer has helped companies in the computer, financial, healthcare, biotech, and consumer electronics in-

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Technical and Business Writing Services

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